



Dear fellow friends and neighbors,

It's cruel and devastating – breast cancer affects 13% of women, and the occurrence rate has increased 1.4% in younger women. Young moms definitely have a tough time parenting while undergoing treatment.

I created Pink Warriors Inc. to be a uniquely different breast cancer charity organization – Soley focused to help children who have a parent battling cancer.

When a cancer diagnosis comes, it is all so fast. Parents have no time to think and are super focused on learning about the disease, treatments, and doctor appointments. No one is there to help their kids out, and parents simply do not know what to say or have the best tools to help their children cope, understand, and process what is going on.

This very circumstance affected me seven years ago when I nine years old. Now that I am older, I jumped in to take action, and wrote and published the book, Ring The Bell! a children's story to help teach kids coping skills and that it is ok to ask to help when a parent is fighting cancer.

October is Breast Cancer Awareness month. Please help this important cause by donating to my non-profit, Pink Warriors. 100% of donations will be used to get my book in the hands of kids that need it right now. Multiple hospitals and doctor's offices including Sloan Kettering, St. Vincents, and Bayshore, have agreed to be official distributors of Ring The Bell! giving copies to newly diagnosed parents.

Please visit our website, take part in one of our October events (to be announced soon), or donate now.

If you would like to be part of one of our Pink Parties or be a sponsor, please reach out to me.

Thank you so much!



Julia Penan, CEO
Pink Warriors, Inc.